

# *Executive Proclamation*

## *State of South Dakota*

### *Office of the Governor*

*Whereas*, South Dakota is home to 17,000 ranchers and cattlemen who provide a quality product to consumers across the state; and,

*Whereas*, There are 3.75 million head of cattle in South Dakota and the cattle industry contributes more than \$1.5 billion to the economy annually; and,

*Whereas*, South Dakota beef producers are stewards of the land, promoting environmental practices that will allow them to pass their improved farms and ranches to the next generation; and,

*Whereas*, It is important that the citizens of South Dakota recognize the valuable contributions the cattle industry makes to the health and well-being of our state; and,

*Whereas*, South Dakota cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious and safe beef products to the consumer; and,

*Whereas*, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron and protein; and,

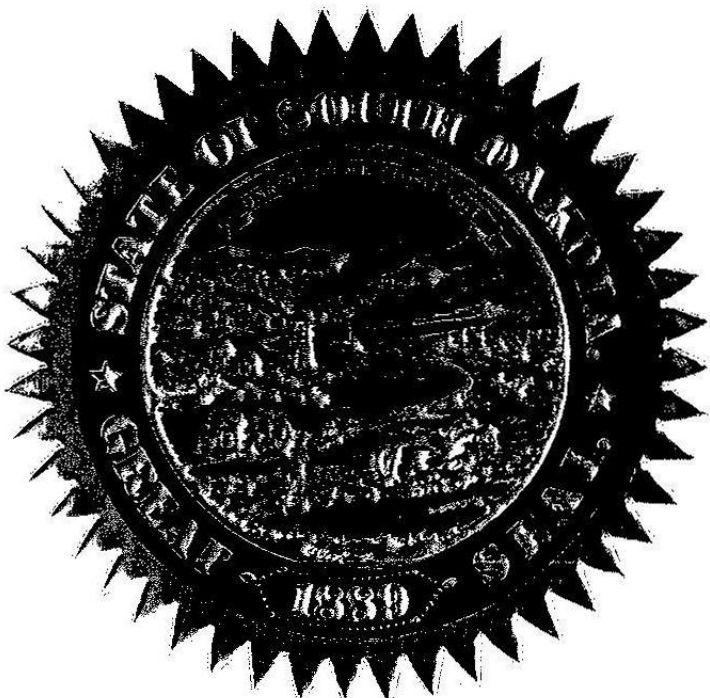
*Whereas*, The South Dakota Certified<sup>TM</sup> Beef program provides consumers a safe, wholesome, quality product while allowing beef producers to achieve increased profit opportunities; and,

*Whereas*, May is the beginning of the summer grilling season – a perfect time for South Dakotans to enjoy hamburgers, steaks and kabobs on the grill:

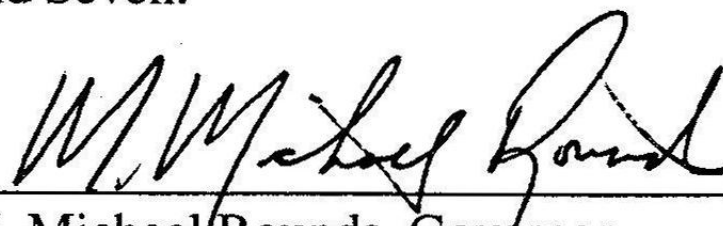
*Now, Therefore, I, M. Michael Rounds*, Governor of the state of South Dakota, do hereby proclaim May 2007 as

## *BEEF MONTH*


in South Dakota.



*In Witness Whereof*, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fourth Day of April in the Year of Our Lord, Two Thousand and Seven.

  
M. Michael Rounds, Governor

Attest:

  
Chris Nelson, Secretary of State